



# American Society of Group Psychotherapy and Psychodrama

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## ADVERTISING IN THE SPRING/SUMMER 2012 PSYCHODRAMA NETWORK NEWS

The Spring/Summer Psychodrama Network News (PNN) is due to reach our readers **July 31st**. The PNN, with your display ad, will also be posted on the ASGPP website.

This issue will highlight the 70th ASGPP Conference in Jersey City, NJ: all of it's events and excitement. It's an issue that all members look forward to — *which means it's an excellent time to advertise your Fall Programs.*

Let us know: (1) the size ad you wish to run, (2) if it is a repeat of a previous ad (with or without corrections and where and when it ran); or (3) a new ad (indicate if you will be supplying camera-ready art, or need the ad to be designed).

### **The PNN AD rates are as follows:**

1/8 page:	\$125 (members \$95)	3 5/8" W x 2 1/4" H
1/6 page:	\$200 (members \$150)	2 1/4" W x 4 1/2" H <b>OR</b> 5" W x 2 1/4" H
1/4 page:	\$250 (members \$175)	3 5/8" W x 4 1/2" H <b>OR</b> 7 1/2" W x 2 1/4" H
1/3 page:	\$325 (members \$250)	2 1/4" W x 9" H <b>OR</b> 5" W x 4 1/2" H <b>OR</b> 7 1/2" W x 3" H
1/2 page:	\$450 (members \$375)	3 5/8" W x 9" H <b>OR</b> 7 1/2" W x 4 1/2" H
Full page:	\$750 (members \$600)	7 1/2" W x 9" H

### **ADD 10% to the above rates for 4-color ads.**

Ads must conform to one of the ad sizes listed above.

Rates are for "camera-ready" copy.

There is an additional \$50 fee for design services.

There is no additional fee for copy-only designs or copy revisions to prior ads, or ads you may have placed in the 2012 Conference Online Brochure or Conference Guide.

**DEADLINE for Space Reservation: May 11**

**DEADLINE for Payment: May 21\***

**DEADLINE for Ad Material: May 25**

**SEND SPACE RESERVATIONS AND AD MATERIAL TO,**

**AND for camera-ready art requirements/questions contact:**

Patty Phelps, 637 S. Broder, Anaheim, CA 92804, (714) 761-4476

email: [plphelps@pacbell.net](mailto:plphelps@pacbell.net)

**\* You will be invoiced by the ASGPP. Payment for advertising must be received by May 21st to ensure your ad will be placed in the Spring/Summer '12 PNN. If you need assistance please contact Jennifer Reis, Executive Director, (609) 737-8500.**